

# Climbing for Kids



Benefiting  
Children's Hospital Colorado

## 2024 Climbing for Kids – Climbing to \$1 million!

Friday, August 16<sup>th</sup>, 2024 at Mt. Bierstadt

[The Climbing for Kids](#) event is on a mission to raise awareness and funds around the Pediatric Mental Health crisis and support our kids and youth of Colorado. Your engagement and commitment to support youth mental health is needed more than ever! **Our 2024 goal is to raise \$50,000 to reach our \$1million fundraising total** since the inaugural event in 2009.

Since 2021, Children's Hospital Colorado's President and CEO, Jena Hausmann, declared a **"State of Emergency"** for pediatric mental health in Colorado.

- **Suicide is a leading cause of death** among Colorado youth ages **10-24 years old**.
- Out of the **226,000** kids and teens in Colorado who have diagnosable mental health conditions, **only 22% of them will receive professional care**.
- **215% increase in adolescent suicide attempts** from 2020-2021. Self-harm or suicide attempts are among the top reasons that patients seek mental health care in our emergency departments.
- **More than a quarter** of Colorado high school students don't have an adult they can go to with help for serious problems.
- **44%** of American teens report feeling persistently sad or hopeless.
- **50%** of all lifetime cases of mental illness begin by **age of 14 and 75% by age 24**.



The statistics are staggering, and the problem is simply too large and too complicated for any one institution to tackle alone. Our hope in making this bold statement is to bring greater attention and resources to bear as we seek to make progress in solving the current mental health crisis in Colorado and across the region.

Children's Colorado is fortunate to have many trusted partners in the community, including donors and supporters like the Climbing for Kids participants who have contributed to our Pediatric Mental Health Institute and other mental health initiatives. With this call to action, we invite others to join us in helping the children and youth who need us!

**Luthien:** Mental Health Children's Hospital Colorado Patient Ambassador (video)

<https://www.supportchildrenscolorado.org/news/from-self-loathing-to-self-love/>



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## 2024 Climbing for Kids Sponsorship Opportunities

Friday, August 16<sup>th</sup>, 2024 at Mt. Bierstadt

Register online [here](#)

### Presenting Sponsorship | \$10,000

- Twenty (20) complimentary registrations
- Prominent Logo placement on Website/T-Shirt and all Pre/Post Climb Email/Communications
- Call out at the Pre-Climb Program on mountain
- Private Tour of newly renovated Pediatric Mental Health Institute
- Invitation to join the 2024 Climbing for Kids Board
- 2024 Membership in *Children's Circle of Leadership* and/or *Children's Circle of Care*

### Peak Sponsorship | \$5,000

- Ten (10) complimentary registrations
- Logo placement on Website/T-Shirt
- Call out at Pre-Climb Program on mountain

### Mountaineer Sponsorship | \$2,500

- Five (5) complimentary registrations
- Logo Placement on Website/T-Shirt
- Call out at Pre-Climb Program on mountain

### Trail Blazer Sponsorship | \$1,000

- Five (5) complimentary registrations
- Recognition Listing on Website/T-shirt
- Call out at Pre-Climb Program on mountain

## Contact

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